

# Plans & Pricing

Website   Customized for Your Practice			
High Performance Website Built in Wordpress		✓	✓
Owned by Client		✓	✓
Optimiezed for all Devices and Screen Sizes		✓	✓
Unlimited Website Maintenance		✓	✓
Premium Hosting		✓	✓
Conversion / Event Tracking		✓	✓
Custom Lead Forms		✓	✓
Lead Tracking Dashboard		✓	✓
Full WGAC & ADA Compliance (may qualify your practice for a tax credit)		✓	✓
Analytics Dashboard		✓	✓
Video / Phone Calls by Appointment		✓	✓
SEO & Digital Profiles   Optimized for Your Local Area			
Improved Organic Search Presence With Local Keyword Tracking		✓	✓
Optimized HTLM Tags, Page Titles, Sitemap, URLs, Meta Descriptions and Schema		✓	✓
Backling Management		✓	✓
Improved Google Map Pack and Apple Maps Presence		✓	✓
Consistent NAP (Name, Address, Phone) Across 60+ Digital Business Listings		✓	✓
Dedicated Management of Google, Bing, Facebook and Yelp Profiles		✓	✓
Weekly Posts on Google Business Profile		✓	✓
PPC Digital Marketing   No Minimum Ad Spend			
High-Performing Ads on Google, Bing, and Facebook	✓		✓
Custom Strategy and Targeting to Attract Your Ideal Patients	✓		✓
Conversion Tracking	✓		✓
Dedicated Google Ads Certified Account Manager	✓		✓
Real-Time Analytics Dashboard	✓		✓
Video / Phone Calls by Appointment	✓		✓
Cost   No Long-Term Contracts			
Initiation	\$1,499	\$5,999	\$6,999
Monthly	\$499 + 15% Ad Spend	\$1,499	\$699 + 10% Ad Spend
Landing Page (optional)	Leased at \$100/mo	Included	Included
Landing Site (optional)	Leased at \$200/mo	N/A	N/A
Cancellation Policy	30 Days	90 Days	90 Days

If you'd like to enroll or have any questions, please email Tomas Lima at [tomas@dentxpert.com](mailto:tomas@dentxpert.com)

\*all prices are subject to change