

# Plans & Pricing

Website   Customized for Your Practice	Ads Package	Digital Package	All Inclusive
High Performance, Hardcoded Website (CSS, HTML & JavaScript)		✓	✓
Site Owned by Client		✓	✓
Optimized for all Devices and Screen Sizes		✓	✓
Unlimited Website Maintenance		✓	✓
Conversion / Event Tracking		✓	✓
Premium Hosting		✓	✓
Custom Lead Forms		✓	✓
Lead Tracking Dashboard		✓	✓
Full WGAC & ADA Compliance (may qualify your practice for a tax credit)		✓	✓
Analytics Dashboard		✓	✓
SEO & Digital Profiles   Optimized for Your Local Area			
Improved Organic Search Presence With Local Keyword Tracking		✓	✓
Optimized HTML Tags, Page Titles, Sitemap, URLs, and Meta Descriptions		✓	✓
Backlink Management		✓	✓
Improved Google Map Pack and Apple Maps Presence		✓	✓
Consistent NAP (Name, Address, Phone) Across 60+ Digital Business Listings		✓	✓
Dedicated Management of Google, Bing, Facebook and Yelp Profiles		✓	✓
PPC Digital Marketing   No Minimum Ad Spend			
High-Performing Ads on Google, Bing, and Meta	✓		✓
Custom Strategy and Targeting to Attract Your Ideal Patients	✓		✓
Conversion Tracking	✓		✓
Dedicated Google Ads Certified Account Manager	✓		✓
Real-Time Analytics Dashboard	✓		✓
Cost   No Long-Term Contracts			
Initiation	\$1,299	\$2,999	\$5,999
Monthly	\$599 + 15% Ad Spend	\$1,299	\$1099 + 10% Ad Spend
Landing Page (optional)	Leased at \$89/mo	Included	Included
Cancellation Policy	30 Days	30 Days	30 Days

If you'd like to enroll or have any questions, please email Tomas Lima at [info@thedentxpert.com](mailto:info@thedentxpert.com)

\*all prices are subject to change